

2023-2024 District Goals

District: **20 K2**
Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 68% of clubs in our district report service.

Action Plan

[SMART Goals Service.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	5
2nd Quarter	1	20	0	5
3rd Quarter	0	0	0	5
4th Quarter	0	0	20	5

FY New Clubs

1

FY Charter Members

20

FY New Members

20

FY Retention Goal

20

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

0

Action Plan

[SMART Goals Membership.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 87% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 15% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[SMART Goals Leadership.docx](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 5%.**
- b. Our team will ensure that 5 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$200 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[SMART Goals LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan